

# 2015 Year in Review

EDGE helps companies grow by creating high-impact educational programs, services and events for CEOs/Presidents, key functional managers and emerging leaders – providing the opportunity to learn with and from contemporaries at other companies, share best practices, solve problems and inspire each other to pursue great opportunities.

## Driving Management Excellence & Innovation

**42 Peer Roundtable Discussions** with key functional leaders (CEO/Presidents, Senior Executives/Rising Stars, Finance, Operations, HR, IT, Sales & Marketing) focused on relevant topics and best practices.

**Coordinated 8 Innovation Sessions** with leading practitioners and over 60 mid-market leaders from 15 companies focused on best practices for sustainable growth.



*“The InnoQuest meetings are a perfect opportunity for me and my team to gain new insights to help us on our journey to becoming a proven creative and innovative company.”*

*– Joseph Majewski, President/CEO, ChromaScape, Inc.*

## Stimulating Learning



**12 Summer EDGE Fellows** were selected from over 140 applicants and researched 6 new business concepts with regional businesses. Projects addressed healthcare, data analytics, innovative product designs, chemicals and coatings, and bio-based products.

**Executive Forum Series** featured relevant topics including Conscious Capitalism, Truly Human Leadership, and an Economic Forecast to mid-market leaders. Partnered with the HR Leadership Group and Cleveland State University.



## Nurturing Relationships



**50 civic and business leaders** hosted **140 students from Breakthrough Schools** at a Cleveland Indians baseball game for a day of mentoring and fun.



Business leaders connected during 4 different **golf outings** for business discussions and comradery to raise funds to support EDGE’s mission.



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EDGE nurtures businesses that create quality jobs, buy from local vendors, and give back to the community. One might say that EDGE feeds the geese (companies) that lay the golden eggs that make NEO a better place.

## Growing our Capacity to Serve



**EDGE added 3 new team members:**  
Sarah Shoaff (Business Development), Jane Flaherty (Special Projects), and Brittany Bush (Marketing).  
Concluded the year with 7 staff and 4 service providers.

### Strategic Planning

Coordinated multiple focus group sessions with EDGE member CEOs and leaders. Acted on advisor feedback to help chart EDGE's future programs and service offerings.



## Highlights



**Facilitated and hosted a CEO retreat** to Nemaocolin Woodlands Resort, PA, allowing for more in-depth discussions and bonding.



**EDGE's 6th Member University**  
Baldwin Wallace University joined Case Western Reserve University, Cleveland State University, Kent State University, Lorain County Community College, and The University of Akron.



### Summer EDGE Fellows

*"The team's performance on final results, quality of work and overall preparation was second to none."*  
– John Milgram, CEO, Aexcel Corp.

EDGE supports regional education and economic development initiatives and also serves on committees for Regional Economic Competitive Strategies.

